



Manny Gonzales, CEO, was the Keynote Speaker for the 2025 Annual Meeting (photo credit: Jay Mendoza)

Appreciation Extended from SEC CEO to Members Attending Annual Meeting

“Hello members,

We extend our heartfelt gratitude to all members who attended our 80th Annual Meeting. We apologize for any inconvenience experienced by the members who arrived after the registration period closed.

Embracing the theme of our meeting, **“We Want to Serve You,”** we highlight the vital role your feedback plays in our journey together. In May 2025, SEC will distribute the American Customer Satisfaction Index Survey (ACSI), offering a valuable opportunity to share your insights with us.

In the interim, SEC remains committed to addressing both present and future challenges:

Talent: We are reassessing our recruitment and retention strategies. By focusing on local hiring and fostering an environment where employees can thrive, we aim to improve SEC’s ability to meet both current and future demands. For example, the Apprenticeship Program for linemen can cost over \$25,000, and without our linemen, we cannot respond to outages, build new services, and much more.

Tools: Your SEC embraces the challenge of responding to every situation with unwavering safety and efficiency. To fulfill this mission, we must continuously enhance our tools and resources. Equip a highly trained team with the right tools, and watch us soar!

Technology: SEC is embarking on an inspiring journey to thoroughly evaluate all technological solutions, with the goal of unlocking maximum value for our members.

We thank you, our members for the trust that you have placed in us to lead SEC into the next 80 years.”

Very Respectfully,
Manuel J. Gonzales, CEO



Spotlight on TEAM SEC - Meet Your Neighbor

Levi Bustamante joined Your SEC as an Automated Metering Infrastructure (AMI) Technician in November 2024. A recent graduate of Socorro High School, Levi's work experience comes from working on a local farm, and he spent some time working as a welder.

Levi was born and raised in Socorro and when he noticed a vacancy for this position on SEC's Facebook page, he was attracted to working for SEC as he wants to live and work in his hometown.

Levi's duties as an AMI Technician include the installation and testing of all electric meters used by SEC. He also maintains the computer equipment for the AMI metering system, which provides the latest in metering technology utilized by SEC to provide the most accurate metering information for our Billing Department.

Levi enjoys watching football, both college and professional football with the Pittsburgh Steelers being his favorite NFL team. He also enjoys the great outdoors and in particular fishing at Escondida Lake, the Rio Grande River, or at Elephant Butte Lake. Levi says he enjoys the team atmosphere among SEC employees and feels right at home with the SEC Team. We are fortunate to have Levi as part of our team!



Levi Bustamante - AMI Technician

CONTACT US

WEBSITE

www.socorroelectric.com

PHONE

800-351-7575 or 575-835-0560

PAYING YOUR BILL

Check out the SEC App!



Android



Apple

OFFICE HOURS

Monday through Friday
8 a.m. to 4:30 p.m.

REPORTING AN OUTAGE

Before reporting a power outage, please check the circuit breakers in your house first. If you still do not have power after checking your breakers, please call **575-835-0560, 800-351-7575 or 855-881-8159.**

If you get a busy signal, it is an indication that someone else is experiencing an outage as well; however please continue to call, this will help us pinpoint the problem.

MEMBER SERVICES

Marilyn Madrid - Member Service Supervisor
575-835-0560, Ext 1504

ACCOUNTING

Rauni Montoya, Chief Financial Officer
575-835-0560, Ext 2502

LINE EXTENSIONS

Eng Dept 575-835-0560, Ext 2501 or 2503

MARKETING & PUBLIC AFFAIRS

Jimmy Capps - Director of Communications & Public Affairs - 575-835-0560, Ext 1503
jcapps@socorroelectric.com

We Got Technology! New "Auto-Reconnect Feature" in Place

At SEC, we know that financial challenges can arise for our members, and we want to make your reconnection experience as smooth as possible.

In the past, if you were disconnected* due to non-payment, you would need to pay by 7:00 p.m. to be reconnected the same day.

We're excited to share changes we've made to offer you more flexibility and make a stressful situation a little easier. Now, if you find yourself in a position where you need to reconnect (due to non-payment), you can do so anytime, day or night—24/7.

Whether you choose to use our automated payment system, visit our office, use the SEC website, or call (anytime), we are here to support you. Once the past due balance has been paid, your meter will be reconnected in a matter of minutes. Your convenience and peace of mind are important to us, and we hope this new process makes things easier for you.

**Residential and light commercial accounts only.*

Contact SEC at 800-351-7575 if you have any questions.

April 2025 Board Report...the Board:

- elected new officers following the conclusion of the 2025 Annual Members Meeting as follows:
 - President - Leroy Anaya, District 3
 - Vice-President - Stephen Rosas, District 3
 - Secretary/Treasurer - Eileen Latasa, District 2
- selected Leroy Anaya, District 3, to serve as SEC's representative on the Tri-State G&T Board of Directors.
- selected Manny Gonzales, CEO, to serve as SEC's representative on the NMREC Board, with Eileen Latasa, District 2, to serve as Alternate.
- received and approved the 2024 Financial Audit.

All board agendas, minutes, and videos can be found on our website at:
www.socorroelectric.com/board/resources