



Photo by David Montoya

*Your monthly report from Your Socorro Electric Cooperative, Inc.*

## SEC General Manager Stepping Down

### A Message from Joseph Herrera

After 13 years, it's time to bid farewell to Socorro Electric Cooperative, Inc. (SEC). I am sad to say goodbye to the wonderful people that I have come to know and work with over the years at SEC, but excited to see what my future holds. I do not want to take away from the wonderful things my staff has done at SEC and all I want to do is ensure SEC is set up for success after I have left. The staff at SEC has always been the driving force behind my ability to steer the ship. They are all knowledgeable and member-focused.

I would like to thank my staff for always advocating for the members and trying to do what's right for both the cooperative and the membership. I have always believed in the co-op model and the seven principles of a cooperative. It's always been about the members. Every decision I have made, I have weighed it by the idea of, "what's best for the members." Thank you for 13 years, I am confident that TEAM SEC can continue to do great things for every member they serve.



Joseph Herrera

### Message from the Board

After nearly 13 years of dedicated service to Socorro Electric Cooperative (SEC), Joseph Herrera will be leaving as its general manager to pursue other business interests. Mr. Herrera's last day with SEC will be September 6, 2024. In commenting on Mr. Herrera's departure, Board President Leroy Anaya indicated, "Joseph has served SEC in an exemplary manner since taking the helm as general manager in 2011. He took over at a difficult time in SEC's history, and he has positioned us well for the future. The Board wishes him all the best in his future endeavors, but his leadership at SEC will be missed."

To replace Mr. Herrera, SEC will be conducting a national search. The SEC Board believes hiring a general manager is one of the most important decisions that a Board makes. President Anaya stated, "a national search does not imply that we do not have qualified candidates within the current ranks of SEC. A national search just assures us that we



Donna Wilkins

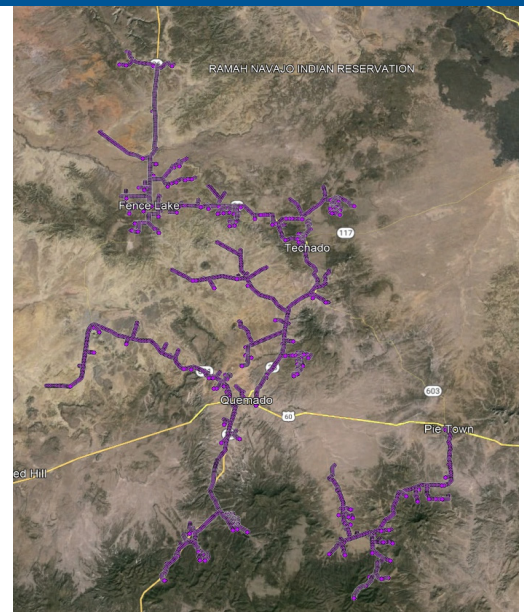
have the best pool of candidates to select from. Our members deserve this level of effort, anything less and we would not be doing our duty as Board members." Although the Board of Trustees of SEC determines strategic direction of SEC, it is the general manager that implements that strategy and oversees the day-to-day activity at SEC.

During the period between the departure of Mr. Herrera and the on-boarding of the next general manager, Mrs. Donna Wilkins has been appointed by the Board to serve in the capacity of interim general manager. Mrs. Wilkins has capably served SEC in a variety of positions over her 17 years at SEC.



# Back to School Safety

Every child should have  
a safe walk or ride to school.



## CONTACT US

### WEBSITE

[www.socorroelectric.com](http://www.socorroelectric.com)

### PHONE

800-351-7575 or 575-835-0560

### PAYING YOUR BILL

Check out the SEC App!



Android



Apple

### OFFICE HOURS

Monday through Friday  
8 a.m. to 4:30 p.m.

### REPORTING AN OUTAGE

Before reporting a power outage, please check the circuit breakers in your house first. If you still do not have power after checking your breakers, please call **575-835-0560, 800-351-7575 or 855-881-8159.**

If you get a busy signal, it is an indication that someone else is experiencing an outage as well; however please continue to call, this will help us pinpoint the problem.

### MEMBER SERVICE/BILLING

Marilyn Madrid - Member Service Supervisor  
575-835-0560, Ext 1504

### ACCOUNTING

Jimmy Capps, Chief Financial Officer  
575-835-0560, Ext 1503

### LINE EXTENSIONS

Eng Dept 575-835-0560, Ext 2004, 2501, 2503

### MARKETING & PUBLIC AFFAIRS

Jerrid Williams - Director of Communications & Public Affairs - 575-835-0560, Ext 2502  
[jwilliams@socorroelectric.com](mailto:jwilliams@socorroelectric.com)

## Join SEC at Local Events!

### Catron County Fair

- Wednesday, Aug. 21 - Saturday, Aug. 24, 2024
- SEC will have a booth Aug. 22-24, 2024

### Socorro County Fair

- Monday, Aug. 26, 2024 - Sunday, Sept. 1, 2024
- SEC will have a booth Aug. 28-31, 2024
- Parade - Saturday, Aug. 31, 2024 @ 10a.m.

### Pie Town Festival

- Saturday, Sept. 14, 2024



## Vegetation Management Update

Crews working to trim trees and vegetation in rights-of-way are currently in the following areas and are expected to remain there for the next few weeks.

- **Magdalena Ridge Observatory Line**
- **Rio Grande River Crossings**

SEC reminds members that you may see vehicles and crew members from Windy Tree cutting trees near existing power lines. Vehicles will be marked with their company name and an SEC contractor placard.

## July 2024 Board Report...

- *Mr. David Lyn Wade was sworn in as District 4 Board Trustee.*
- *Board Policies 104, 105, 106, 107, 128 were reviewed and approved.*
- *Board approves Pole Decay Inspection Contract with Alamon.*

*All board agendas, minutes, and videos can be found on our website at:*

[www.socorroelectric.com/board/resources](http://www.socorroelectric.com/board/resources)